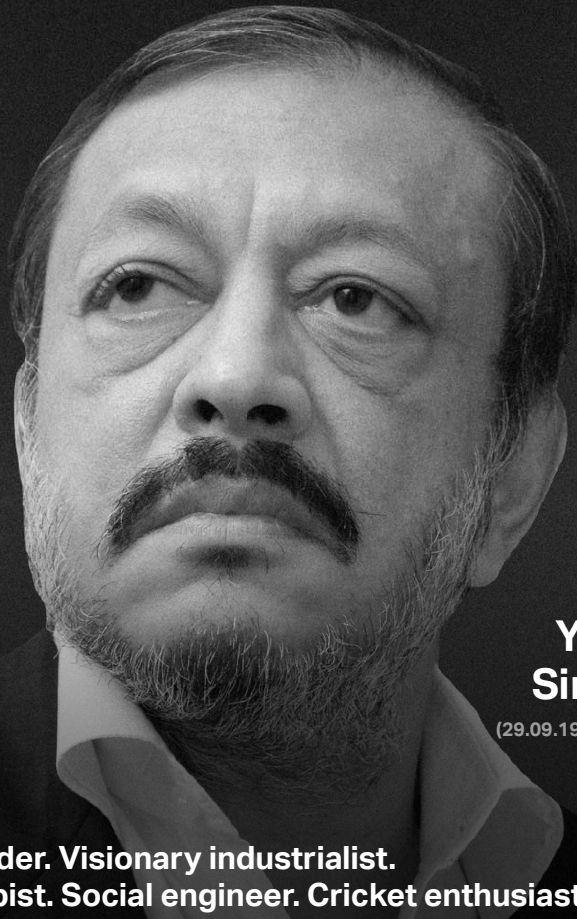


A LEGEND LIVES FOREVER...



**Yadupati
Singhania**

(29.09.1953 - 13.08.2020)

**Nation builder. Visionary industrialist.
Philanthropist. Social engineer. Cricket enthusiast.**

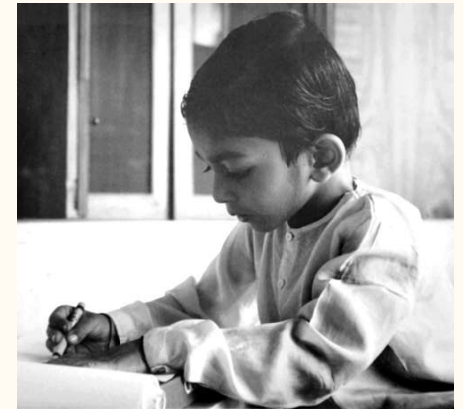
Shri Yadupati Singhania leaves behind a legacy which is an inspiration for generations. In his four decades of service to the nation, Shri Singhania not only cemented J.K. Cement's leadership, but also played a pivotal role in the evolution of the cement industry in India.

Guided by his deep-rooted patriotism and inclusive progress, he established the highest standards of corporate governance, ethical business conduct and

responsible practices, while laying the foundation of self-reliance for a nation on the move two decades back. In his eventful life, Shri Singhania donned multiple hats with aplomb, raising the bar every time. He believed education is a critical catalyst in nation-building, and went on to build schools, management colleges, and vocational training institutes more than 25 years ago, when there were few such institutions of excellence in the country.

...THROUGH TALES OF GRIT, GUSTO AND GUMPTION

Shri Yadupati Singhania's life is a riveting journey of tribulations and triumphs achieved through incredible perseverance, prudence, determination, and foresight.



The Ingenious Technocrat-Entrepreneur

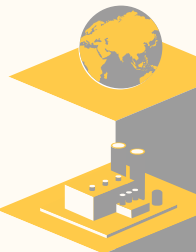
Shri Yadupati Singhania joined the family business in 1976 after earning his B. Tech degree from the illustrious Indian Institute of Technology, Kanpur. Inspired by his family values, Shri Singhania set out to acquire the requisite skills and training to pave his own path of success by starting out at the shop floors, albeit under the watchful eyes of industry stalwarts, Shri Sohanlal Singhania, Sir Padampat Singhania, and his father Dr. Gaur Hari Singhania. This decision helped him gain a 360-degree perspective, as he worked his way up through the technical, commercial and marketing functions of the business.

Early into his entrepreneurial journey, Shri Singhania could sense the immense potential of the cement industry in our fast-growing economy, which meant ramping up scale and capacity to meet the increasing demand. A task easier said than done, especially given his exacting requirements. He visited several cement manufacturing units nationally and internationally and kept himself abreast of the latest trends and technologies. He envisioned a world class plant, a wide range of superior building products, and a global presence, without compromising even a bit on responsible practices.

JK White Cement is a pioneering initiative of Shri Singhania – the first white cement facility in India to be limestone based and manufacture products through the dry process. The white cement plant at Gotan, which came on stream in 1984, has transformed a barren, desolate desert village into a thriving township, attracting other entrepreneurs and investors. Shri Singhania's vision transcended geopolitical boundaries, as he set up the maiden overseas plant at Fujairah, UAE. Today, J.K. Cement is one of the leading white cement manufacturer in the world with exports to over 39 nations.

In his 40 years of service, Shri Singhania built 8 cement plants across India, creating several thousands of direct and indirect employment opportunities.

Under his leadership, J.K. Cement has not only emerged as a premier player in the Indian cement industry, but has also become a trusted partner in India's multi-sectoral infrastructure development needs.



A firm believer of Karma he was a vocal advocate of hands-on training and constant upskilling



The Compassionate Leader

A towering personality rooted in humility, Shri Singhania's brilliance in leadership stemmed from its ability to lead from the front. He derived his strength from the people he empowered and the community he built, with the nation's progress at the centre of his universe. People welfare was his top priority, and he never compromised on their health, safety and well-being. A firm believer of Karma, he was a vocal advocate of hands-on training and constant upskilling.

Shri Singhania relentlessly focused on creating a conducive workplace for employees to learn, grow and expand their horizons.

He was a pillar of strength to his fellow compatriots, who fondly address him as 'YPS ji' and recount

incidents where he helped them without even letting anyone know about it.

He treated our channel partners as the lifeline of the organisation and equal stakeholders in the Company's success. He always focused on nurturing and strengthening this relationship by regularly acknowledging and rewarding their efforts. They still recall how he had always been gracious and prompt in resolving their market-related issues. These relationships run deep today, with even fourth generations of certain dealer families still engaged in business with J.K. Cement.

The Lifelong Philanthropist

With a deep sense of commitment towards society and the nation, Shri Singhania ingrained the philosophy of creating shared value in the J.K. Cement family. His philanthropic heart finds a true reflection in our comprehensive and expanding community development programmes which encompass healthcare, educational and religious initiatives.

Shri Singhania believed that education and knowledge are the key pivotal pillars in shaping perspective and understanding of the populace in an emerging economic superpower.

He established several K-12 schools, universities and technical institutes across the country including the L.K. Singhania Education Centre, Gotan (CBSE affiliated co-educational school), the Sir Padampat Singhania University, Udaipur and the Gaur Hari Singhania Institute of Management, Kanpur.

He didn't stop there, he consistently extended his focus on enhancing the employability of the country's youth. This has been a vital cog in the community development vision of J.K. Cement. Over two decades ago, he set up vocational training institutes that have been creating promising career avenues and also providing human resources to India's growth.

In line the Singhania family tradition, he was a religious person and set up many temples across our operating centres. The Radhakrishna Temple in Nimbahera was inspired by the Radhakrishna Temple in Kanpur.

Shri Singhania was an avid sports lover, with cricket occupying a special place in his heart. He worked for the promotion of sports and contributed generously to develop adequate infrastructure. The cricket academy in Kanpur was set up under his guidance; he was also President of the Uttar Pradesh Cricket Association.

A tribute to Late Shri. Yadupati Singhania

Recognised for his Contribution



Lifetime Achievement Award

at the Indian Cement Review Awards in 2016

Mr. Madhavkrishna Singhania receiving the award on behalf of Mr. Yadupati Singhania

Distinguished Alumnus Award

by IIT, Kanpur for pioneering the White Cement industry in 2016



The Best CEO (Cement Industry)

by Business Today in 2018

Dr. Raghavpat Singhania receiving the award on behalf of Mr. Yadupati Singhania

Felicitation

of Mr. Yadupati Singhania for Best CEO award at Kanpur



Taking the legacy forward

Yadupati Singhanian's presence and guidance will be missed forever, but his visionary leadership in J.K. Cement's journey to greatness will always be an inspiration as we chart our future roadmap.

Just as he created a whole new category with white cement and enabled J.K. Cement establish a permanent differentiator, we are widening our portfolio to cover the emerging construction sector needs through value-added products.

Just as he diversified our operations geographically from setting up base in Karnataka to establishing manufacturing presence in the UAE, we are foraying into new markets with a favourable demand-supply dynamics.

Just as he rapidly ramped up J.K. Cement's installed capacity from 3 MnTPA to 15 MnTPA, we are taking it to 20 MnTPA to capitalise on the emerging opportunities.

And in the process, he created new paradigms in energy usage and circular economy. We are now taking it a step further by committing to sustainability targets and greening our footprint. As we move forward, we remain true to the core purpose – contributing to nation building and building a shared future with education and healthcare at the centre of our focused interventions.

The robust platform created by Shri Singhanian will continue to act as a springboard for sustained value creation.